

## Funding and Organizational Assistance provided by:

Manitoba Agriculture, Food and Rural Initiatives  
Manitoba Forage Council  
Alberta Agriculture, Food and Rural Development  
Saskatchewan Ministry of Agriculture  
Holistic Management International  
Agriculture and Agri-Food Canada  
Canadian Forage and Grassland Association  
Yorkton Agricultural Information Inc.

Babysitting Service will be provided free of charge. Please indicate below if you will be requiring this service. Meals will be \$5.00 per child.

Yes we will be requiring free babysitting service at the hotel. \_\_\_\_\_

Number of Children \_\_\_\_\_

Ages of Children \_\_\_\_\_

You will be required to bring your own snacks and beverages for your children. Lunch will be provided at the hotel during the lunch breaks and you will be required to feed your own children.

## Wine and Cheese Reception

**PLEASE JOIN US FOR A WINE AND CHEESE RECEPTION ON MON, FEB. 20TH STARTING AT 8:00 PM AT THE COMFORT INN YORKTON.**

**EXHIBITORS** - Do you have a business that you would like to showcase? The conference has room for displays/exhibits. Cost is \$400 which includes one conference registration. For more info contact Pam Iwanchysko at 204-648-3965.

**SILENT AUCTION AND RAFFLE** - A silent auction will be held to raise funds for next year's program. If you or your club would like to donate an item (of any size) please call Grant Lastiwka at 403-556-4248.

**PROMOTION** - Would you like to promote your farm, business or something else? The conference will also accept promotional brochures to be inserted into the handout packages that every delegate will receive at the conference. Cost is \$50.00. For more info contact Pam Iwanchysko at 204-648-3965.

## Speaker Profiles

**Arlene Jorgenson** - Arlene is the founder and owner of HEALTHSERV (SASK) since 1992, with award-winning occupational health clinics in Saskatoon and Regina. With a degree in nursing, certification as a nurse practitioner and a specialty designation in occupational health nursing Arlene has practiced in the area of addictions for over 25 years.

- HEALTHSERV is a private occupational health consulting company specializing in substance abuse testing, independent medicals and hearing conservation. We also offer a full range of vaccinations including international travel vaccinations, flu shots and occupational vaccinations.

- Arlene is a professional speaker and master trainer, a member of the Canadian Association of Professional Speakers

**Wayne Berry** - Wayne Berry retired in May 2007, as an associate professor at Williston State College where he taught economics and farm management. He has a masters degree in agriculture economics, is a retired Major in the U.S. Army Reserve and a lifelong rancher and intensive grazer in Montana. Wayne is certified by the Center for Holistic Management in Albuquerque, NM, as a holistic educator, and is a Certified Nx Level Entrepreneurial Trainer/Facilitator. Wayne's ranch is Tier 3 in all 3 categories of the Conservation Security Program (CSP) in the initial sign up.

Wayne's life goal is to be of service to others by facilitating self-sufficiency. Being a life long learner, Wayne supports collaborative learning by networking and teamwork.

Coaching folks to become life long learners is Wayne's goal. Helping others find their own solutions from within their life experiences makes Wayne proud.

**Josh Dukart** - Joshua Dukart is a Certified Educator of Holistic Management who speaks and teaches regularly throughout the United States and Canada. With his experiences and continued learning on the land, his consulting business has evolved to work with land managers and organizations in assisting them in achieving sustainable balance of people, finances, and land.

Joshua Dukart is also a member of the Burleigh County Soil Conservation District team in Bismarck, North Dakota, working with producers on planned grazing, biologically diverse cropping management, and integration of cover crops.

**David Irvine** - David Irvine is sought after internationally as a speaker, author, and mentor. His work has contributed to the building of accountable, vital and engaged organizations across North America. He is the co-founder of the Newport Institute for Authentic Living whose focus is to build authentic, accountable organizational cultures that unleash greatness.

David is the best selling author of five books. Over a quarter million copies have been sold worldwide. David has advanced degrees in human development, science and social work. With more than 25 years of experience as a workshop facilitator, psychotherapist, professional speaker and consultant, David has developed a unique, personal and practical approach to transforming leaders. Every year, thousands of people attend David's inspiring and thought-provoking programs on authentic leadership, accountability and balanced living.

David Irvine is one of Canada's most respected voices on leadership and personal development. He consults with and presents to a wide range of organizations, professional associations, government, education and health care. David has taught courses at three universities and the Banff School of Management. NBC's Today Show, the *Globe and Mail* and numerous national radio and newspaper publications have interviewed David.

On a personal note, David is a formerly nationally ranked distance runner and trained with the US Olympic team. He is a father of three girls, and most recently a grandfather. David lives with his wife and family in the foothills of the Rocky Mountains in Western Canada.

## Accommodations

Block booked under the Western Canadian Holistic Management Conference.

### Ramada Inn

100 Broadway Street E Yorkton, SK S3N 0K9  
Phone: (306) 783-9781 Fax: (306) 782-2121

### Comfort Inn

22 Dracup Avenue, Yorkton, SK, CA, S3N 3W1  
Phone: (306) 783-0333 Fax: (306) 783-1239

# Western Canadian Holistic Management Conference

Gallagher Center  
Yorkton, SK  
February 21-22, 2012



**Healthy People,  
Healthy Land  
and Healthy Profits!**

# Conference Agenda

Tuesday, February 21, 2012

**9:00 AM – Registration and Trade Booth Displays**  
**Welcome—Pam Iwanchysko - Co-Chair**

**9:30AM – Keynote Address – Arlene Jorgenson - “PRIDE AND PROMISE – claiming our future”**

There are really only 3 essential characteristics that separate successful people from unsuccessful ones. Characteristics that can be cultivated, fertilized and managed! Arlene will explore these ABC's with her usual practical wisdom and trademark storytelling.

**10:30 AM – Coffee and Trade Booth Displays**

**11:00 AM – Wayne Berry - Forage and Grazing - No-Till Profitable** - Wayne is a livestock producer, retired professor of economics and former farm business management instructor at Williston State College, and certified educator of HM. He will talk about maintaining and/or improving resources within the whole of the farm/ranch management. Some of the tools he will discuss are managed grazing, feeding less, extending the grazing longer into the winter, using no-till to preserve moisture, building soil, among other ideas.

**12:30 PM - Lunch**

**1:30 PM – Breakout 1 – Hall – Producer Panel—Intergenerational Transfers**

**The Campbell Family—Meadow Lake, SK**

**The Tees Family - Lousana, AB**

**The Walls Family - Alameda SK**

**3:30 PM – Coffee and Trade Booth Displays**

**4:00 PM – Keynote Address: Arlene Jorgenson - “PRIDE AND PROMISE” - Continued**

**5:00 PM – Cocktails, Dinner, Evening Program**

**7:00 PM - Entertainment - Keneen Magnowski - Russell, MB**

**Silent Auction and Socializing**

Wednesday, February 22, 2012

**7:30 AM - Breakfast and Welcome - Don Campbell - Co-Chair**

**8:30 AM - Keynote Address - David Irvine - Working With The Ones You Love: The Human Side of Holistic Management** - In this inspiring and thought-provoking opening address, David Irvine will take you on a personal journey to building strong family relationships in the perilous and potentially gratifying adventure of farming together. You will leave this keynote with practical ideas to:

Hold on the vital importance of agriculture and your valuable contribution to society, maintain perspective and self-worth in the good times and the tough times and stay connected when things fall apart.

**9:30 AM - Coffee and Trade Booth Displays**

**10:00 AM – Keynote – Roland Kroos - Achieving Profitability – No Excuses** Roland Kroos has been teaching HM courses for over 25 years and was instrumental in teaching some of the first HM courses here in Canada with Allan Savory. Roland has a wealth of experience from consulting and assisting 100's of people practicing Holistic Management in North America. He has helped people solve their financial problems from the brink of bankruptcy to becoming highly profitable. Roland will share stories and techniques that will truly allow you to achieve the profit you desire. Are you ready to shatter some of those paradigms that prevent you from achieving the profit you desire.

**11:30 PM – Lunch**

**1:00 PM Breakout Sessions - (Pick one of three)**

**Breakout 1 – David Irvine - Working With The Ones You Love: Follow-up from The Keynote** - David's concurrent session will take the inspiring ideas presented in his keynote into practical application. Bring your questions and concerns about the human side of Holistic Management to this interactive session. Options for discussion are: Building Trust with your Family and Team; Effective Communication; Developing your Quality of Life Statement; Managing Conflicts; Goal-Setting together; and Succession Planning.

**Breakout 2 – Josh Dukart - Holistically managing cropland** - Joshua is a CE of HM who speaks/teaches in the US and Canada. He is currently involved in management of Dukart Farms near Hazen, ND, which consists of cow-calf, equine, stocker, and forage crop enterprises. This family ranch focuses on regenerative land management through enhancement of soil health, the use of cover crops, the integration of livestock into cropland management, and building succession diversity on the entire operation.

**Breakout 3 – Roland Kroos - Is Your Profit Tree Healthy?** Roland will show you a technique that allows people an easy way to visualize Gross Profit Analyses. Roland will share with you a diagram that allows you to separate your variable expenses from your overhead expenses. By creating this profit tree, you/your team will be able to easily see where the deadwood is within your ranching/farming operation.

**2:15 PM – Coffee and Trade Booth Displays**

**2:30 PM - Producer Panel**

**Gary and Lynn Richards—Bangor, SK**

**Wayne and Colleen Gardiner—Langruth, MB**

**Darcy and Candice Goodrich - Hardisty, AB**

**3:30 PM – Grand Finale Keynote - David Irvine Standard of Living or Quality of Life: The Real Meaning Of Wealth** - David will conclude our convention with an inspiring message about the value of Holistic Management as an approach to discovering a sustainable source of wealth: living your life in alignment with your values. It's not the fierceness of the storm that determines whether we break, but rather the strength of the roots below the surface. Sustainable living lies below the surface of what the world sees. Agriculture and Holistic Management give you the tools to increase real wealth: spiritual health, strength of character, and connection to family and friends. You will leave with a renewed sense of perspective for your business and your life, along with practical tools for dealing with tough issues that often get pushed aside in agriculture today. E-mail David before the sessions at david@davidirvine.com

# Registration

**EARLY BIRD REGISTRATION COST**  
**(On or before February 3, 2012)**

**\$150.00 Per Person**

**LATE REGISTRATION**  
**(After February 3, 2012)**  
**\$200.00 per person**

**REGISTRATION IS**  
**NON-REFUNDABLE**

Registration includes two lunches, banquet, breakfast ticket and admission to all sessions.  
**Additional banquet tickets \$25.00 each.**

NAME \_\_\_\_\_

NAME (ADDITIONAL REGISTRANT)  
\_\_\_\_\_

MAILING ADDRESS  
\_\_\_\_\_

PHONE \_\_\_\_\_ EXTRA BANQUET \_\_\_\_\_

E-MAIL \_\_\_\_\_

Pre-payment by cheque only (mail)  
**Please make cheque payable to**  
**Yorkton Agricultural Information Inc - “YAI”**  
and send to  
Ministry of Agriculture - Regional Services  
Branch  
38 - 5<sup>th</sup> Avenue North  
Yorkton, SK S3N 0Y8  
Phone: (306) 786-1531 Fax:(306) 786-1511